Invest in a **FRIENDLY FRANCHISE च★**≡



Becoming a franchise owner gives you the best of both worlds: You get the independence and flexibility of owning your own business without missing out on the training and support of the experts. If you're a veteran looking for a franchise opportunity, choose one – like Pillar To Post – that loves veterans!

FRANCHISING **IS A PERFECT FIT FOR VETS!**

Wondering why franchising is such a good option for veterans?

You bring a lot of valuable skills to the table, like:

- You understand that valuable things come from hard work
- You are both a leader and a team player
- You know how to prioritize and keep your eye on the big pictures
- You are accustomed to following a system
- You persevere when things get tough
- You work well under pressure

PILLAR TO POST LOVES WORKING WITH VETERANS!

More than 30% of our new franchisees this year are veterans. Take a look at our accolades to see why.

We are recognized by numerous authorities on veteran franchising:

 $\star \star \star \star \star$ 5 Star VetFran status from the International Franchise Association (5 Star status was only given to 100 franchises nationwide!)

Named the # veteran friendly franchise by Entrepreneur.





Members of the Canadian Franchise Associations Military Veterans' Program

We give our veteran franchisees what they need to succeed:



Low overhead costs from a home-based business





Foundations For Success – our proprietary in-class and in-field training program that teaches you:

- Technical training
- Business startup
- Operations



Team of people at our home office and throughout North America

Designated marketing teams

- Marketing
- Sales

Easy to use technology

What Do Veterans Have to Say?

Check out some of the quotes from some former service members who are now Pillar To Post franchise owners.

They do an impressive job of promoting the brand, which is helpful, especially when you are first starting off...[The] VetFran program made it possible for me. The fact that my first official day was 9/11 is not lost on me."

> - MATT ROBERTIE, stationed in Fort Hood, Texas on September 11, 2001 and served in Iraq in 2003

Being a franchisee seems second nature to me. Pillar To Post has the system in place, the desire to grow their business and the personnel who are willing to make this a reality for our family. And the 20% VetFran discount sealed the deal."

> - THOMAS LEMROW, JR., served a combined 25 years in Regular Army and Florida Army National Guard



It's been busy and booming in Houston. Then when Hurricane Harvey hit we were affected just like everyone else. That's when

I found out just how great it was to be a part of the Pillar To Post Home Inspectors family and why they are ranked the No. 1 home inspection franchise in North America by Entrepreneur Magazine. Franchisees from other cities donated their next inspections to those of us in trouble from the recent hurricanes. Now that's what a great franchise network does!"

> - VINCE STOAKLEY, served in the U.S. Army for 20 years before retiring in 2012



